

ANNE BARCA

GRAPHIC DESIGN
WEB DEVELOPMENT
UI DESIGN

CONTACT ME:



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annebarcadesigns.com



4802 Foothill Drive
Holiday, FL 34690

EDUCATION:

St. Petersburg College

Certificate - GPA 3.57/4.0
Web Development

Florida State University

Bachelor of Arts
Studio Art

Art Institute of Ft. Lauderdale

Associate of Science
Advertising Design

INTERESTS:

Photography, Painting, Pottery,
Dogs, Paddling, Snorkeling,
Hiking, Biking, Camping,
the Outdoors

REFERENCES:

Available upon request.

OBJECTIVE:

Seeking a position in Graphic Design, Front End Web Development and/or Web Design.

EMPLOYMENT:

World Millwork Alliance

Digital Designer - Marketing | April 2021 - present

- Handle all aspects of design for print as well as WordPress web site integrated with Your Membership and mass emails
- Create marketing plans
- Track mass email data

C&D Printing and Packaging Company

Graphic Designer and Digital Prepress Technician | August 2005 - March 2021

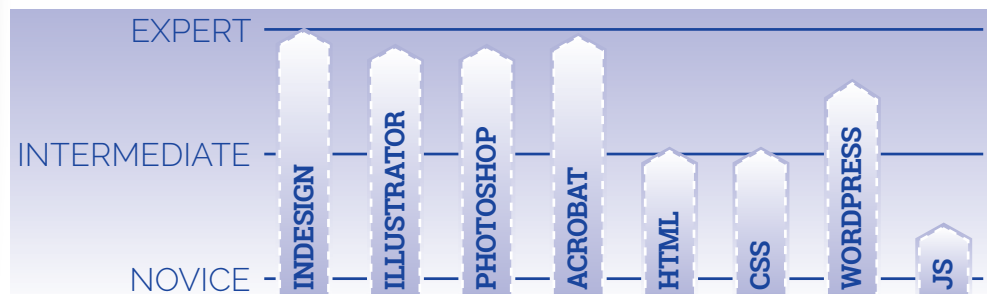
- Expert in Adobe InDesign, Illustrator, Photoshop and Acrobat Professional as well as Fuji XMF Prepress Workflow
- Consistent high level of accuracy in both design and prepress aspects of job
- Review customer files and correct if needed high quality offset printing
- Projects are taken completely from concept to completion including design, preflight and imposition
- Produce 3D projects that will diecut, fold and glue
- Color separation including process color, spot color, embossing, foil and other special treatments
- Adept at formulating a plan of action when faced with a challenging project, then executing the task with a high level of accuracy
- Instrumental in changing procedures to ensure exporting consistent color within the prepress team
- Streamlined the procedure of designing credit card applications from taking an average of an hour down to an average of 30 minutes by implementing standardized templates including stylesheets, libraries and snippets for ease in creating similar parts of the applications

Anne Barca Designs/Moonlight Designs

Graphic and Web Designer | 2000 - present

- Freelance Graphic and Web Design
- Create logos, websites, brochures, postcards, books, magazines, newsletters, online banners using Creative Cloud applications, HTML, CSS and Wordpress

SOFTWARE SKILLS:



Additional Skills: Working knowledge of Microsoft Office, Javascript and responsive web design; excellent written, verbal, customer service and communication skills; semi-fluent in Spanish